

## **DWSP Committee Mission Statement & Guiding Principles Session**

**Friday, February 8<sup>th</sup>, 1:00 p.m. – 4:00 p.m., SCRCA Office, Strathroy**

Thank you for accepting the invitation to participate in a session to develop a mission statement and guiding principles for the Thames-Sydenham & Region Drinking Water Source Protection Committee.

This will be an interactive and engaging session. To make the session as productive as possible, we encourage you to keep blackberries and other interruptions to the break time.

I have attached some pre-session exercises as thought starters. To jump start your thinking about the session, please complete the pre-session exercises and bring your answers along to the session. See you on February 8<sup>th</sup> at the St. Clair Region Conservation Authority office.

Steve Sauder  
Upper Thames River Conservation Authority

---

### **Project Purpose**

- To share ideas to create a mission statement and guiding principles for the Drinking Water Source Protection Thames-Sydenham & Region Committee.

### **Project Objectives**

The objectives of this session:

- Provide a forum for information sharing
- Create an DWSP Committee mission statement
- Develop DWSP Committee guiding principles

### **Questions to Ask:**

- What are your top reasons for participation as a DWSP committee member?
- Who is our key target?
- In what ways is our organization distinct?
- What are the biggest challenges the committee faces?
- What do we value most?

### **Criteria for Success**

- Provides a framework for consensus building
- Maximizes input from participants
- Aspirational (not easy to achieve)
- Concise
- Actionable
- In-line with the Clean Water Act roles and responsibilities

### **Output**

The output of this session:

- Mission Statement - clear direction for what the committee is trying to accomplish and with whom
- Guiding Principles – prioritized list that describes what the committee values about the process

## **Agenda Outline**

Friday, February 8<sup>th</sup>, 2008, 1:00 PM – 4:00 PM

### *Afternoon Session*

*1:00 PM*

- Introductions
- Background - objectives, specific outcomes, criteria for success
- Mission Statement – setting direction
- Guiding Principles – what we value
- Summary

### **Pre-session Exercises**

These exercises are designed to spark new ideas and help you prepare for the session. Please complete all of the exercises. Please bring your answers along to the session.

#### **1. Website Search**

Select 3 or 4 organizations that are involved in environmental protection. Visit their websites, review their mission statements/guiding principles and think about what directions they are moving. What insights can you take from analyzing their sites to help the DWSP Committee?

Explore the 3 or 4 websites and write down 2-3 ideas that may help your DWSP Committee in the future.

#### **2. Trend Search.**

Search in magazines, journals and websites for emerging trends that may influence DWSP in the future. Do some analysis of:

- government trends and future resources
- current situation and future trends in business/agriculture
- lifestyle trends
- environmental awareness trends
- communication trends

Jot down a few thoughts that may help with the development of a mission statement./guiding principles.

#### **3. Committee Questions**

Read the following questions:

- What are your top reasons for participation as a DWSP Committee member?
- What do you think are the most significant threats to drinking water in the region?
- What do you think are the greatest challenges the committee faces?

Please jot down a few answers and bring them to the session.